

Saving Antiquities for Everyone (SAFE)

By Cindy Ho

born in Hong Kong, founded SAFE in 2003
in response to the looting of the National Museum of Iraq.
She is a graphic designer and advertising art director in New York City.

SAFE / Saving Antiquities for Everyone is a non-profit organization dedicated to preserving cultural heritage worldwide. Our mission is to raise public awareness about the irreversible damage that results from looting, smuggling and trading illicit antiquities. We promote respect for the laws and treaties that enable nations to protect their cultural property and preserve humanity's most precious non-renewable resource:

The intact evidence of our undiscovered past.

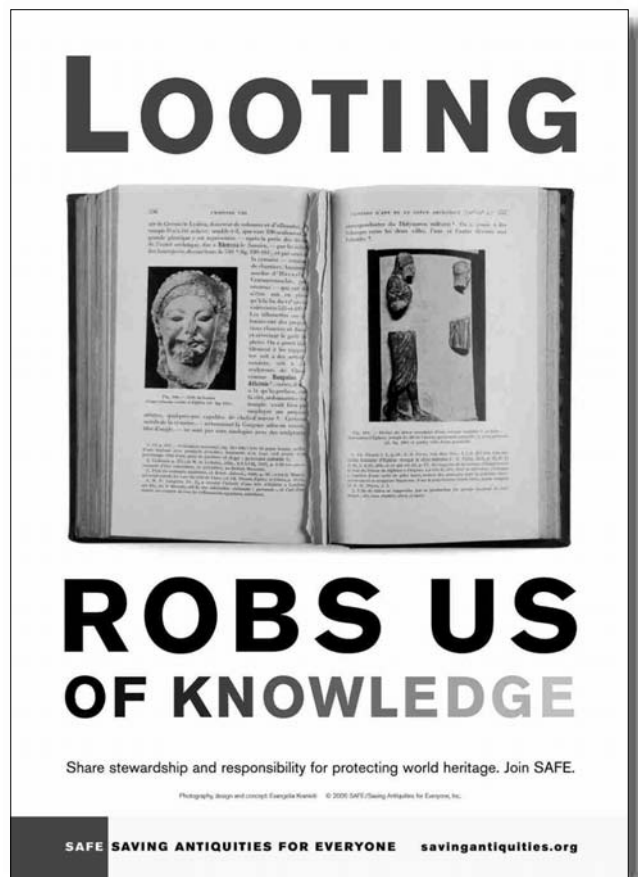
By creating educational programs and media campaigns in partnership with academia and the communications, legal and law enforcement communities, SAFE encourages ethical behavior to stop the trade in illicit antiquities trade from destroying the history that belongs to us all. We offer concrete ways to invest in the shared stewardship of the world's cultural heritage.

We are a coalition of professionals from the communications and media industries working together with experts in the academic, museum and law enforcement communities. We do not represent or advocate for any particular profession, or academic discipline. We call for open discussions that examine practices and behavior that destroy cultural heritage. We have no "special interest" at stake except for the future of our past.

We are scholars, professionals, educators, students, and others from around the world, who share our mission and vision.

Since its inception, SAFE has attracted a community of dedicated members, volunteers and interns. In a short time, the organization has rapidly gained the approval and confidence of some of the world's top industry, academic, governmental and law enforcement experts.

While the impetus to found SAFE was the ransacking of the National Museum of Iraq in Baghdad, our efforts are global. SAFE has no political affiliations.



Third-prize winner
"Looting robs us of knowledge"

Photography, design and concept:
Evangelia Kranioti

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Student competitions enlist student participation in creative solutions to express the cultural loss associated with illicit antiquities trade.

The Student Public Awareness Campaign Competition started 2005 with a series of posters. The first-, second- and third-prize winners are presented here in the magazine.

Keep the past in the present.

SAFE SAVING ANTIQUITIES FOR EVERYONE

LONG LIVE HISTORY

savingantiquities.org

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**“Keep the past
in the present”:**

Public service announcement appeared in Archaeology magazine
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Our projects and activities include:

savingantiquities.org

a content-driven destination portal, it provides related news and events, information about treaties and legislation, why we should care, links to other organizations, resources and online as well as success stories, and suggestions for positive purposeful action.

Tours

an “insider’s look” at museum collections. Guided by art historians, archaeologists and museum specialists and journalists, SAFE Tours highlight artifacts that have dubious provenance or are presumed to be illicit.

Panel Discussions, lectures, book signings and readings

offer an opportunity for the general public to meet experts in the field to learn about the issues.

Ancient Cultures in Danger map

designed for elementary school children, this educational tool highlights the most endangered sites and cultures around the world. Interactive Internet version will also be available.

Student competitions

enlist student participation in creative solutions to express the cultural loss associated with illicit antiquities trade.

Internship program

gives students the opportunity to contribute to safeguarding cultural heritage, it also gives them practical experience by working alongside top industry professionals and academics in a variety of disciplines.

Public Service Announcement

global awareness media campaign.

Video distribution

US/Canadian distribution of NETWORK DVD documentary