

SAFE TO PODCAST INTERVIEWS ON ILLICIT ANTIQUITIES AND CULTURAL HERITAGE PRESERVATION

New York – January 6, 2007 – The non-profit organization SAFE/Saving Antiquities for Everyone unveiled the first in a series of podcast interviews with noted authors, academics, attorneys, museum personnel, members of law enforcement and a wide range of opinion-leaders focusing on issues concerning cultural heritage preservation and the global trade in illicit antiquities.

SAFE members and volunteers conduct podcast interviews, ranging from 30 to 45 minutes in length. Three interviews are currently available on the SAFE website at <http://www.savingantiquities.org/podcasts>:

- Dr. Donny George Youkhanna — former director of the Iraq Museum in Baghdad and former chairman of Iraq's National State Board of Antiquities.
- Roger Atwood — author of the award-winning book *Stealing History: Tomb Raiders, Smugglers, and the Looting of the Ancient World* (St. Martins, 2004).
- Patty Gerstenblith — law professor at DePaul University, president of the Lawyer's Committee for Cultural Heritage Preservation and former member of the US State Department's Cultural Policy Advisory Committee

"Our mission, to raise public awareness about the destruction of cultural heritage and the looting of ancient sites to feed the illicit antiquities trade, naturally led us to talk to a wide range of experts. Presenting these hard-hitting, informative conversations to our members and to the wider public seemed a natural extension of our core activities," said Cindy Ho, President and Founder of SAFE. "As the number of visitors to the SAFE website grows, we will continue to use podcasting, and soon video streaming, to enhance the value we deliver to our members and make our message and activities more accessible for both new and existing audiences."

"SAFE is the first organization working in the field of cultural heritage preservation to deliver in-depth interviews with experts about the many aspects of this complex topic," Ms. Ho continued, "from the problem of site destruction and the trade in illicit antiquities to legal strategies for combating the problem, proper site management and current events. We listen to our members and respond to their suggestions to offer a wide range of conversations in podcast format to explore these issues, expand the discussion and achieve a higher degree of public awareness of the problems we must solve together."

About SAFE

SAFE/Saving Antiquities for Everyone, a non-profit 501(c)(3) organization, creates educational programs and media campaigns to raise public awareness regarding the importance of preserving cultural heritage worldwide. SAFE is a coalition of professionals in communications, media, and advertising working alongside experts in the academic, legal and law enforcement communities. SAFE has no political affiliations.