

SAFE ANNOUNCES 2007 STUDENT ILLUSTRATION AND PHOTOGRAPHY COMPETITION

New York – January 29, 2007 – The non-profit organization SAFE/Saving Antiquities for Everyone is pleased to announce its third international student “public awareness campaign” contest. SAFE's Student Illustration and Photography Competition calls on students across the globe to conceptualize and create memorable, powerful graphic images that convey the importance of preserving cultural heritage, and/or the irreversible damage that results from the looting, smuggling, and trading of illicit antiquities.

The first-place winner takes a US\$250 prize. First- through third-place winners will have the opportunity to intern with SAFE alongside academics and industry experts, as well as the chance to receive international exposure and positive publicity resulting from SAFE's use of their work in media campaigns. The competition will be judged by leading industry professionals, academics, and SAFE committee members.

“After the last two successful competitions, we are delighted to offer this opportunity again to students worldwide,” says Cindy Ho, Founder and President of SAFE. “Images on posters and ads have been instrumental in informing people, changing their perceptions, and galvanizing them into action. Our competition spreads the word about endangered cultural heritage, provides students a forum for students’ work, and affords us all a fresh perspective from the next generation of image makers.”

Entries must be received by April 2, 2007. First-, second- and third-prize winners will be selected. All winning entries will also be posted on the SAFE website.

Contest procedures and requirements, as well as 2004 and 2005 winners and their work are available at <http://www.savingantiquities.org/07artcontest.php>.

About SAFE

SAFE/Saving Antiquities for Everyone, a non-profit 501(c)(3) organization, creates educational programs and media campaigns to raise public awareness regarding the importance of preserving cultural heritage worldwide. SAFE is a coalition of professionals in communications, media, and advertising working alongside experts in the academic, legal and law enforcement communities. SAFE has no political affiliations.